

# The Write/here Project

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

Hobart, APRIL 2007

## **From 10 Days on the Island to 10 days on eBay**

**There are only 4 days to go until the  
write/here project hits ebay for the  
ultimate May Day auction.**

Don't miss your chance to bid for one of 23 one-off vinyl billboard posters, each presenting a unique narrative text from the write/here project. Each poster skin is signed and dated on the reverse by the artists James Newitt and Justy Phillips. Buy one for your home, your institution, your art collection, your archive of the project, or buy one to cut up and make into something completely new!

**All bids start at just \$600**

For all billboard poster dimensions and technical specifications of the vinyl material, visit the project website:

**[www.writehereproject.org](http://www.writehereproject.org)**

*About the project:*

During late March and early April 2007, as part of the biennial Ten Days on the Island Festival in Hobart, Tasmania, artists Justy Phillips and James Newitt have orchestrated a city-wide intervention utilising every advertising billboard in Hobart. The write/here project is part community event, part temporary public art project and part media intervention. The write/here project is a critical exploration of public and personal relationships with Hobart. The artists have been motivated to transform billboard advertising space from impersonal representations of materialist aspirations and ideals into intimate revelations which represent individual's everyday stories and marginalised micro-histories.

Artists, James Newitt and Justy Phillips live and work in Hobart, Tasmania.

**Please contact Justy Phillips and James Newitt via email at:**

**[info@writehereproject.org](mailto:info@writehereproject.org) or telephone +61(0) 417 863 425.**

**Visit our website: [www.writehereproject.org](http://www.writehereproject.org)**